

Kunal Varshney

Web Designer • Gurugram • Remote

Since 1 September 2026, I have been a web developer and UI/UX design intern at **J&Z Commercial Pvt. Ltd.**, working across its brands, including MyCompassToday — plus AI tools, marketing, and Meta ads. Since January 2025, I have also led marketing and the online side for **Padma Enterprises** and taken freelance web work, including live hire portfolios for people applying for jobs. I use Claude and Cursor for speed; design, copy, QA, and launch stay mine. Before that, I spent four years in technical support, and I have been growing the family lighting catalogue online since 2017.

Experience

Where I've worked

Sep 2026 – Present

Web Developer & UI/UX Designer (Intern)

J&Z Commercial Pvt. Ltd. — MyCompassToday and a sister brand

- Build and maintain websites for the group's brands, including MyCompassToday (mycompasstoday.com), an online career-guidance platform for school children.
- Design UI/UX for web pages and product screens, from layout to responsive build.
- Use AI tools (Claude, Cursor) to speed up design, development, and content work.
- Support marketing, including Meta (Facebook and Instagram) ad campaigns.

Jan 2025 – Present

Freelance Web Designer

Independent — Padma Enterprises and freelance web work

- Design and build marketing sites and landing pages for small businesses.
- Claude and Cursor for layout and iteration; I review code, copy, mobile behaviour, and the launch checklist.
- Live hire portfolios for Shweta Tiwari, Antriksh Upadhyay, and Anamika Rajput. Clickable demos (JAI Home Care, Ace Factor, and others) are labelled as demos on the work page.
- Scope, price, and timeline agreed in writing; support after go-live.

Jan 2025 – Present

Marketing & Online Specialist

Padma Enterprises — Padma Lights

- Lead marketing, website, and full online presence for cast-aluminium outdoor lighting.
- Manage a 200+ model catalogue, trade pricing, and international orders in 8 currencies.

Aug 2024 – Dec 2024

Technical Support Advisor

Teleperformance

- Diagnosed and resolved technical issues, minimising downtime while maintaining service quality.
- Worked in a fast-paced environment, adapting to changing tools and staying current with PBX trends.
- Used remote troubleshooting tools and ticketing systems to manage and resolve support queries.

Oct 2023 – Jan 2024

Customer Support Executive

Webhelp Pvt. Ltd.

- Delivered customer service over chat and email — product questions, complaints, and troubleshooting.
- Collaborated cross-functionally to escalate and resolve complex cases end to end.
- Maintained detailed CRM records of customer interactions and transactions.

Oct 2021 – Apr 2023

Content Moderator

Concentrix Daksh Pvt. Ltd.

- Verified content for Google platforms, including YouTube Kids, using the Yurt review tool.
- Handled team reporting and coordinated time-management tasks with the team leader.
- Created transcripts for moderation videos and prepared them for production.

Feb 2021 – Jun 2021

Technical Support Trainee

Flex Pvt. Ltd.

- Supported Oracle WebLogic 11g and Jenkins jobs alongside dashboard and mail monitoring.
- Analysed system logs to identify issues and troubleshoot for quick resolution.
- Monitored internal tickets and produced health-check and filtering reports.

Jun 2019 – Aug 2019

Early Internships

Parag Dairy · UP Rajya Vidyut Utpadan Nigam Ltd.

- Operated milk-filtering machinery for quality checks and handled delivery records at Parag Dairy.
- Prepared project progress reports at Harduaganj Thermal Power Station and coordinated with the coal department on crushing and conveyor transfer.

Skills

Toolkit

SUPPORT	PBX · Remote troubleshooting · Ticketing · CRM · Oracle WebLogic · Jenkins · Dashboard monitoring · Log analysis
WEB & MARKETING	HTML & CSS · Responsive layout · Landing pages · SEO basics · JavaScript · Photoshop · Digital marketing · Meta ads · UI/UX design · AI-assisted development (Claude, Cursor)
SOFTWARE	AutoCAD · MS Excel · MS Word · MS Office
DATA	Excel data analysis · Digital marketing fundamentals
SOFT SKILLS	Communication · Creative thinking · Time management · Decision-making · Presentation

Credentials

Education & certs

EDUCATION B.Tech in Computer Science Aligarh College of Engineering & Technology 2020	GOOGLE / COURSERA Google IT Support Professional	COURSERA Introduction to Data Analysis Using Microsoft Excel
COURSERA Introduction to Microsoft Excel	GREAT LEARNING ACADEMY ChatGPT for Beginners	GREAT LEARNING ACADEMY Programming Basics
GOOGLE DIGITAL GARAGE The Fundamentals of Digital Marketing		

Projects

Padma Lights — live

Marketing and catalogue for padmalights.com — 200+ products, export orders. I run the online side.

Hire portfolios — live

Personal hire sites for Shweta Tiwari, Antriksh Upadhyay, and Anamika Rajput.

Bhagwan — live

First-person cosmology site — 38 voices, 56 kathas, Hindi / English / Sanskrit. lilkunal.github.io/bhagwan.

Demos — 2025

Clickable builds for JAI Home Care, Ace Factor Fitness, Atul Shiv Shakti, BKC, and Daftar — labelled as demos on the work page. This portfolio is the design and front-end case.

Thorn — A Programming Language

An independent project to design a high-level, easy-to-use programming language — planning and executing the concepts of compiler design from the ground up.

ACHIEVEMENTS & ACTIVITIES

- 1st Prize, Computer Science Quiz Competition — Vivekananda College of Technology & Management (25 participants)
- 2nd Prize, Debate Competition — Varshney College (50 participants)
- One-day workshop on Networking, organised by Apron
- One-day workshop on Blockchain and Machine Learning, organised by Training Basket
- Participant, Endeavour 2018 — KIET College, Ghaziabad
- Participant, CAD Desk Techno Quiz

Contact

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BUSINESS

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